**Microsoft Article Assignment**

*You will be completing a company assessment of Microsoft, using this article as your starting point. You will have 3 parts to this project.*

**Part 1—Paper**

* After reading the article, spend some time researching Microsoft—where it was, where it is, and where it is going.
* Type a one-page double spaced paper giving a description of Microsoft, from your perspective. Highlight some of the main ideas from the article, and bring in some information from your research
* Formatting:
  + 1 page
  + Double Spaced
  + 12 point font
  + Default margins
  + No title
  + MUST reference your resources (a web address will do) at the conclusion of your paper (they do not count toward the 1 page)

**Part 2—PowerPoint**

* Using the information you researched for your paper, as well as information from the article, create a 15 slide PowerPoint about Microsoft
* The “thread” of your presentation is up to you, but it should be consistent (i.e. if you choose to do a history timeline, then the whole presentation should be a part of that timeline)
* Keep your presentation professional, using the guidelines I set out for your history timeline
  + Clean, readable
* Formatting:
  + 15 slides
  + Slide transitions
  + Simple animation
  + 10 pictures
  + 2 autoshapes

**Part 3—Advertisement**

* Microsoft Publisher
* Create an advertisement for a current or future Microsoft Product
* Formatting
  + Price
  + BRIEF description
  + Picture
  + Where can they be purchased
* Remember—advertisements should be eye catching, but readable.